

* for more info about
California Yearbook
Academy go to
www.picapower.com

HOW will camp make your LIFE EASIER?

CAMP WILL:

- * Get your yearbook students trained and ready to start the yearbook as soon as the school year begins.
- * Take your yearbook program to the next level.
- * Help your yearbook staff finalize the theme, cover, endsheets, layout design and ladder.
- * Inspire your staff to get organized so that Yearbook will run itself.
- * Teach your business manager how to sell more books and secure the yearbook budget.
- * Prevent staff drama with team-building and bonding activities.
- * Help your staff to meet their goals, such as writing better copy, taking better photos, getting more students in the book with better coverage or producing an award-winning yearbook.
- * Give you and your students a chance to network with other VFEDS, yearbook gurus and other yearbook advisers.
- * Provide an opportunity for you to earn three graduate credits from Cal State East Bay.

Jane, Heidi, Jaclyn and Susan
Your Herff Jones Yearbooks Reps